

# Discover the vast range of EU Ecolabel products and services

There are over 37,000 products and services on the market that display the EU Ecolabel. These products and services cover everything from detergents to shoes and paints to paper. You can even find EU Ecolabel tourist accommodations and campsites.



To discover all the products and services available in-store and online throughout Europe and worldwide, visit [www.ec.europa.eu/ecat/](http://www.ec.europa.eu/ecat/)



## Five reasons to choose EU Ecolabel

- ★ It helps protect the environment. EU Ecolabel products produce less waste and pollution when compared with similar items on the market.
- ★ EU Ecolabel minimises the use of hazardous substances which can harm your health, animal and plant life.
- ★ Independent experts verify that EU Ecolabel products and services continuously comply with the label's criteria. It is not a label by industry for industry.
- ★ It is good for your pocket. Performance criteria ensure EU Ecolabel products are effective, and by helping you reduce your energy and water use, it can save you money.
- ★ With more than 37,000 brands covered by the EU Ecolabel, you can choose from a range of environmental products and services.

Any questions? Contact the EU Ecolabel Helpdesk.  
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For further information about the EU Ecolabel, visit [www.ecolabel.eu](http://www.ecolabel.eu)



## The environmental label

from the European Union  
that makes  
green choices easy



# Find out how the EU Ecolabel works

With so many products and services making green claims, it can be difficult to know which labels you can trust.

The EU Ecolabel, managed by the European Commission and authorities in every EU Member State plus Iceland, Norway, Switzerland and Turkey, is a long-standing and reliable environmental label.

Right at the core of the EU Ecolabel is the life-cycle approach. All of the products that display the EU Ecolabel have been designed to ensure that their main environmental impacts are reduced throughout the product's life-cycle.



To be awarded the EU Ecolabel, products and services must comply with ecological criteria that are set by panels of stakeholders and assessed by independent experts.

The label ensures that the best decisions for the environment are made at every point of the product's life cycle, while delivering high-performance products and value for money.

When you see the EU Ecolabel logo, on a product, it means less waste, less pollution and products that are better for the planet.

The EU Ecolabel makes green choices easy.

This includes every stage of the product's life, from the extraction of raw materials, to production, packaging and transport, right through to how you use and dispose of it.

